



About ittracks IDI

ittracks IDI provides telephone interview sessions with easy-to-use technology that adds a streamlined approach to the data collection process. Organize a meeting with ease using the built-in scheduling features. Share media through the media view to add additional context to the conversation with pictures, videos, and documents. Immediately download the audio recording after the meeting or order a full transcript with the click of a button. Built with researchers in mind, ittracks IDI is safe and simple software created to enhance your telephone interviews.

Why use ittracks IDI?

- Media-viewing capabilities
- Cost effective at \$65 per one hour session
- Instant access to session recordings online
- Order human transcriptions within software
- No plug-ins or downloads required
- Automated scheduling and reminders
- Custom branding available

At a Glance

- **Simple Secure Access** - once connected via telephone, the online media view is accessible with a simple click
- **Participant Anonymity** - provides the option for the system to call the participant and connect them to the call, allowing them to remain anonymous to the client
- **Mobile Accessibility** - works on all mobile devices
- **Hassle Free Scheduling & Rescheduling** - organize call times, invites and web links through the software to eliminate error
- **Patented Client Backroom** - clients can listen to the session in real time and communicate with other clients and the moderator privately

888.525.5026 | www.ittracks.com

Qualitative Software | Respondent Recruiting | Quantitative Data Collection | Reporting

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